

Bill Summary
1st Session of the 57th Legislature

Bill No.:	SB 860
Version:	INT
Request No.:	924
Author:	Sen. Bice
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Bill Analysis

SB 860 defines inducement as it relates to offering additional rewards to consumers for the purchase of an alcoholic beverage. An inducement is an added physical prize, premium item, gift or similar physical object or coupon given to a customer to encourage a particular brand purchase or repurchase of such brand in the future and does not include any manufacturer prepackaging.

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